

Home Diagnostics, Inc.

Dedicated To Diabetes Management

FOR IMMEDIATE RELEASE

For more information, contact:

Adam Sohn

Home Diagnostics, Inc.

800-342-7226, ext. 3131

asohn@hdiabetes.com

Home Diagnostics Inc. Blood Glucose Monitor Listed on Ohio's Best Rx Value Drug List

Prescription Drug Discount Card Program For Ohio Residents To Offer The TrueTrack Smart System™ Blood Glucose Monitor

March 1, 2005 – Columbus, Ohio – Home Diagnostics Inc., a leading U.S. manufacturer and marketer of blood glucose monitoring systems, today announced its **TrueTrack Smart System™** has been added to Ohio's *Best Rx Value Drug List* effective January 11, 2005.

Ohio's Best Rx, a prescription drug discount card program designed to lower the cost of prescriptions for Ohio residents without prescription drug insurance coverage who are either aged 60 and over or under aged 60 with incomes less than 250% of the federal poverty level, will now offer its members a blood glucose monitor of premium quality while significantly reducing the costs associated with managing diabetes.

"Being placed on the Ohio Best Rx *Value Drug List* furthers Home Diagnostics' goal to increase patient access to high performance diabetes supplies while helping to take costs out of the healthcare system," stated Dino Dibella, Senior Director of Managed Care for Home Diagnostics, Inc.

The TrueTrack Smart System™ offers advanced features that help make it equal or superior to the category's leading systems and ideally suited for the moderate to frequent tester with an active, on-the-go lifestyle.

"The overriding goal of Ohio's Best Rx Program is to deliver improved access to needed medications and medical supplies at a substantial discount and through a wide network of participating pharmacies. By offering the TrueTrack Smart System™, our participants living with diabetes will be offered the latest in blood glucose testing technology, proven reliability and a reputation for quality among healthcare professionals" emphasized Dr. Michael Cartier, Executive Vice President and Chief Clinical Pharmacist for Envision Pharmaceutical Services, the program's administrator. Ohio's Best Rx is operated by the Ohio Department of Jobs and Family Services.

Today, the TrueTrack Smart System™ is co-branded by leading national retailers, wholesalers, and mail order companies across the country.

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About Home Diagnostics, Inc.

Home Diagnostics, Inc. of Ft. Lauderdale, Fla. is a diagnostics company dedicated to developing self-testing equipment to improve diabetes management at the best value to consumers while taking costs out of the healthcare system.

About Ohio's Best Rx Program

Ohio's "Best Rx" is a prescription drug discount card program designed to lower the cost of prescriptions for Ohio residents without prescription drug insurance coverage who are either aged 60 and over or any age with incomes less than 250% of the federal poverty level. With the cost of prescription drugs continuing to rise, and the numbers without insurance coverage growing, the goal of Best Rx is to improve access to needed medications at a substantial discount and through a wide network of participating pharmacies.

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