



Home Diagnostics, Inc.  
Dedicated To Diabetes Management



The Smart Choice™ for Diabetes Monitoring

FOR IMMEDIATE RELEASE

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**Home Diagnostics Inc. Diabetes Supplies Selected by Florida Medicaid  
Over 220,000 Diabetes Patients Offered  
TrueTrack Smart System™ and Prestige IQ™ Blood Glucose Monitors**

January 22, 2004 – Ft. Lauderdale, FL – Home Diagnostics Inc., a leading U.S. manufacturer and marketer of blood glucose monitoring systems, today announced its **TrueTrack Smart System™** and **Prestige IQ™ Smart System** will be included on the Florida Medicaid Preferred Drug List as of January 1, 2004.

“Our customers represent the leading chain drug retailers, as well as independent pharmacists and mail order companies. Being selected by Florida Medicaid Preferred Drug List helps us enhance our channels of distribution while helping us honor our pledge to take costs out of managing the diabetes condition,” stated J. Richard Damron Jr, Chief Executive Officer of Home Diagnostics, Inc.

The **TrueTrack Smart System™** offers advanced features that make it equal or superior to the category’s leading systems and ideally suited for the moderate to frequent tester with an active on-the-go lifestyle. The **Prestige IQ™ Smart System** is an ideal device for the infrequent to moderate tester, and for those patients with diabetes who have dexterity or visual limitations.

Through Home Diagnostics’ revolutionary co-branding strategy, the **TrueTrack Smart System™** and **Prestige IQ™ Smart System** are available through mail order suppliers such as Health Alliance, Diabetic Service Foundation and Liberty Medical Supply as well as under the store brand of most Florida retailers including Walgreens, CVS, Eckerd, Albertson’s, Publix and Winn Dixie.

**About Home Diagnostics, Inc.**

Home Diagnostics, Inc. of Ft. Lauderdale, Fla. is a diagnostics company dedicated to developing self-testing equipment to improve diabetes management at the best value to consumers while taking costs out of the healthcare system.

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